MYTH ESPORTS

WHO WE ARE

Myth Esports is a fast-growing esports organization from the Netherlands, founded in 2021.
We combine professional competition with an entrepreneurial mindset.
With top teams in League of Legends and Rainbow Six Siege X, we're a leading force in the Benelux, ready to take on the European stage.

WHY TEAM UP WITH US?

1. Authentic reach & engagement
Connect with the hard-to-reach 18-35 audience through Twitch, YouTube, and social media.

+564% growth in reach (2022-2024)
1.4 million impressions in 2024 and 1.6 million impressions in 2025.
And already over 3 million impressions in 2026!

2. Innovative activations
Bring your brand to life through livestream integrations, co-branded events, and interactive campaigns.

3. Measurable visibility
From jersey sponsorships to workshops and digital campaigns, we deliver impact and storytelling backed by data.

4. Talent & community
Align your brand with talent development, teamwork workshops, and inclusive community initiatives.

OUR MISSION

Professionalize esports and set a new standard in the Benelux.
We are building a brand that stands for innovation, inclusion and community impact.

THE VALUE

Myth Esports is more than a team, it's a platform that connects brands with the next generation.

Community loyalty
Fans become true brand ambassadors.

Innovation
Creative campaigns and digital integrations that stand out.

Credibility
An authentic image within the gaming community.

Growth
A brand with proven engagement and international ambition.

With Myth, you're not just choosing visibility, but genuine engagement and lasting brand value.

PARTNERSHIP OPTIONS

From €5.000 to €60.000, included:

Jersey branding | Branded content | Discord activations | Workshops

CLUB OF 100

€100
PER YEAR

A growing circle of local businesses, fans, families and alumni who stand behind Myth, each backing the club with one fixed, symbolic amount a year.

A badge of belonging, not a sponsorship.

#WEAREMYTH | FROM PIXELS TO PASSION.